

CUSTOMER ADVISORY

ADV1409

Logo Change on Arria[®] 10 and MAX[®] 10 Topside Mark

Change Description



Altera[®] announces a change to the logo marked on the package topside of the Arria 10 and MAX 10 family of products. See details in Table 1.

Reason for Change

Altera is implementing this change to reflect the updated look and feel of the product brands.

Products Affected and Transition Dates

Table 1. Affected Product Families and Cutover Information

Family	New Logo on Topmark	First Shipments with New Logo
Arria 10		10AX115xx and 10AT115xx series: Sample material (Ordering Part Numbers <u>with</u> an “E2” suffix) All other series: All Ordering Part Numbers, regardless of suffix type
MAX 10		10M08xx series: Production material (Ordering Part Numbers <u>without</u> an “ES” suffix) All other series: Sample material (Ordering Part Numbers <u>with</u> an “ES” suffix)

This change, effective immediately, is applicable to all shipments originating from world-wide locations. Details of the first shipments that will receive the new logo are available in the “First Shipments with New Logo” column of Table 1. Altera reserves the right to continue shipment of product marked using the old logo, until inventory is depleted.

Recommended Action

No action is required as a result of this change.

Contact

For more information, please contact Altera Technical Support by submitting a Service Request at Altera's [mySupport](#) website.

Customer Notifications Subscription

Customers that have subscribed to Altera's customer notification mailing list will receive updates automatically via email.

If you would like to receive customer notifications by e-mail, please subscribe to our customer notification mailing list at <https://www.altera.com/subscriptions/email/signup/eml-index.jsp>

Revision History

Date	Rev	Description
12/19/2014	1.0.0	Initial Release

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