



## LUXEON STYLIST SERIES

# LEDs THAT ENSURE FOOD LOOKS ITS ABSOLUTE FRESHEST



Ask consumers what attracts them to a particular supermarket, bakery, deli or butcher shop, and you'll likely hear a common theme: the quality and freshness of the food being sold. What shoppers may not realize is the pivotal role that lighting plays in drawing their attention to one product over another. Based on this heightened importance of illumination that showcases products in their best light, more and more luminaire manufacturers are turning to the

LUXEON Stylist Series from Lumileds for their designs.

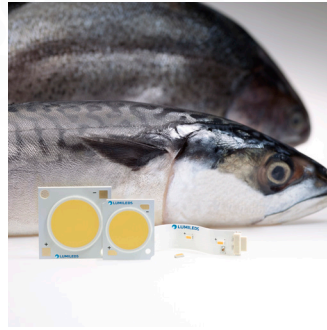
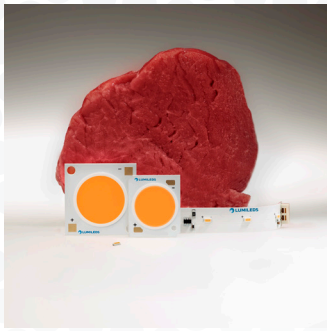
By incorporating next-generation phosphor-based FreshFocus Technology™, these purpose-built LEDs provide an unprecedented quality of light that brings out the best in the products they illuminate—stopping customers in their tracks.

### TRANSFORMING DISPLAY CASES INTO SHOWCASES

Designed to accentuate the distinctive appeal of each fresh food category, the LEDs in this innovative array provide specific color temperatures and spectra—ensuring meat, fish, produce, and bread & pastries are seen at their best. FreshFocus Technology underscores Lumileds commitment to addressing even the seemingly smallest of details—evident in the creation of one specific LED application for red meat and another for marbled meat.

As the “green” movement becomes more established for business decision-makers, IR- and UV-free FreshFocus Technology scores points by minimizing energy consumption and heat generation—placing less stress on the environment. These benefits are not only good for the planet, but also for a grocer's bottom line, since they lower power costs and help ensure a longer shelf life.





## LUXEON STYLIST SERIES WITH FRESHFOCUS TECHNOLOGY: AT A GLANCE

- Ideal for downlights, indoor area lighting (linear applications), lamps and spotlights
- Available for the following fresh food categories:
  - Red meat
  - Marbled meat
  - Bread & pastries
  - Fresh fish
  - Produce (fruits and vegetables)

To entice today's more demanding shoppers, grocers are looking for ways to ensure their products pass the "appearance test." In response, forward-thinking lighting manufacturers are turning to LUXEON Stylist Series with FreshFocus Technology to transform their luminaire designs for the fresh food market, resulting in products that capture more attention—and drive more sales.

To find out how the LUXEON Stylist Series with FreshFocus Technology can help you optimize fresh food lighting, contact your Lumileds Sales Representative for product samples or visit [lumileds.com/StylistSeries](http://lumileds.com/StylistSeries) today.

### About Lumileds

Lumileds is the global leader in light engine technology. The company develops, manufactures and distributes groundbreaking LEDs and automotive lighting products that shatter the status quo and help customers gain and maintain a competitive edge. With a rich history of industry "firsts," Lumileds is uniquely positioned to deliver lighting advancements well into the future by maintaining an unwavering focus on quality, innovation and reliability.

To learn more about our portfolio of light engines, visit [lumileds.com](http://lumileds.com).



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