

**BRADY B-733A GLOSSY WHITE LASER MARKABLE STATIC DISSIPATIVE POLYIMIDE LABEL STOCK**

TDS No. B-733A  
Effective Date: 09/05/2019

**Description:**

**GENERAL**

**Print Technology:** Laser Markable

**Material Type:** Topcoated 1.0 mil polyimide film

**Finish:** Glossy White

**Adhesive:** Static Dissipative Permanent Acrylic

**APPLICATIONS**

B-733A is designed to meet the requirements for pre-process labeling of printed circuit boards and electronic components when marked with standard IR lasers. The product can be used for auto-dispensing applications and can meet small font requirements when used with a high resolution laser marking system.

**RECOMMENDED LASER SPECIFICATIONS**

IR Laser systems operating at 20 W or greater are recommended for this product when operating at near to mid IR regions. Typical systems are classified as Class IV lasers and include CO<sub>2</sub> lasers operating between 9.6 and 10.6µm. These systems will all produce strong contrasting marks when using appropriate power and writing speeds.

**REGULATORY/AGENCY APPROVALS**

**UL:** B-733A is a UL Recognized Component to UL969 Labeling and Marking Standard when marked with an IR laser. See UL file MH17154 for specific details. UL information can be accessed on line at UL.com in the UL Product iQ area.

For information on the Weee-RoHS compliance status for a Brady Product go to one of the following websites:

In Canada: [www.bradycanada.ca/weee-rohs](http://www.bradycanada.ca/weee-rohs)

In Europe: [www.bradyeurope.com/rohs](http://www.bradyeurope.com/rohs)

In Japan: [www.brady.co.jp/products/labelsuse/rohs](http://www.brady.co.jp/products/labelsuse/rohs)

All other regions: [www.bradyid.com/weee-rohs](http://www.bradyid.com/weee-rohs)

**SPECIAL FEATURES**

B-733A is constructed with a static dissipative adhesive. This product has adhesive surface resistivity values in the recommended range for dissipative ESD packaging materials as defined by ANSI/ESD S541-2008 (between 10<sup>4</sup> and 10<sup>11</sup> ohms.)

B-733A meets the requirements of MIL-STD-202G, Method 215K.

B-733A is designed to withstand multiple cycles of harsh condition washes for printed circuit boards.

Details:

PHYSICAL PROPERTIES	TEST METHODS	TYPICAL RESULTS
Thickness	ASTM D1000 -Substrate (topcoated film) -Adhesive -Total (excluding liner)	0.0038 inch (0.097 mm) 0.0010 inch (0.025 mm) 0.0048 inch (0.122 mm)
Adhesion to: -Stainless Steel  -Epoxy PC Board	ASTM D1000 20 minute dwell 24 hour dwell  20 minute dwell 24 hour dwell	42 oz/in (46 N/100 mm) 56 oz/in (61 N/100 mm)  34 oz/in (37 N/100 mm) 45 oz/in (49 N/100 mm)
Drop Shear	PSTC-7 ½" x 1"	> 100 hours
Dielectric Strength	ASTM D1000	11,200 volts

Adhesive Surface Resistivity	EOS/ESD STM11.11	7.0 x 10 <sup>7</sup> ohms/sq
------------------------------	------------------	-------------------------------

Performance properties tested on B-733A samples that were laser marked using a 20 W CO<sub>2</sub> laser marking system. Laser marked B-733A samples were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environmental conditions.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
Short Term High Service Temperature	80 seconds at various temperatures	At 285°C very slight discoloration; white topcoat starting to shrink from edge. At 270°C, there is no noticeable shrinkage of white nor discoloration.
	5 minutes at various temperatures	At 260°C very slight shrinkage of white topcoat and several areas of pitting. More shrinkage and slight discoloration at 270°C.
	2 hours at various temperatures	No effect at 170°C; slight discoloration and pitting at 220°C (but no shrinkage).
Long Term High Service Temperature	1000 hours at various temperatures	Very slight discoloration of label, no visible effect to printed image at 212°F (100°C)
Low Service Temperature	1000 hours at -94°F (-70°C)	No visible effect to label or printed image
Humidity Resistance	1000 hours at 100°F (38°C)/95%RH	No visible effect to label or printed image
UV Light Resistance	ASTM G155, cycle 1, Dry 1000 hours in Q-Sun Xenon Test Chamber	No visible effect to label or printed image
Weatherability*	ASTM G155, Cycle 1 1000 hours in Xenon arc Weather-Ometer®	No visible effect to label or printed image
Salt Fog Resistance	ASTM B117 1000 hours in 5% salt fog solution chamber	No visible effect to label or printed image
Abrasion Resistance	Taber Abraser, CS-10 grinding wheels, 500 g/arm (Fed. Std. 191A, Method 5306)	Print legible after 900 cycles
Chemical Vapor Phase Resistance	Labels adhered to epoxy PC board and exposed to the vapor of the boiling chemical for 10 minutes and then rubbed with a cotton swab saturated with the chemical for 10 rubs	
	Ionox® 3955	Slight smear of printed image after rub
	Micronox® MX2501	No visible effect to label or printed image

\*B-733A is not recommended for outdoor use.

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE
----------------------	---------------------

B-733A samples were laser marked using a 20 W CO<sub>2</sub> laser marking system, then laminated to FR-4 epoxy PC board. After 24 hr dwell, test samples were immersed in the test fluids for 10 minutes, then rubbed 10 times with a cotton swab saturated with the test fluid.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	EFFECT TO LABEL	LASER MARKED IMAGE	
		WITHOUT RUB	WITH RUB
Kyzen Corp. 15% Aquanox® A4625 at 140°F (60°C)	No visible effect	1	1

Kyzen Corp. 17% Aquanox® A4520 at 140°F (60°C)	No visible effect	1	1
Kyzen Corp. 10% Aquanox® A4638 at 150°F (65°C)	No visible effect	1	1
Kyzen Corp. 20% Aquanox® A4703 at 145°F (63°C)	No visible effect	1	1
Zestron, 15% Atron® AC205 at 150°F (65°C)	No visible effect	1	1
Zestron, 15% Atron® AC207 at 150°F (65°C)	No visible effect	1	1
Zestron, 15% Vigon® A201 at 150°F (65°C)	No visible effect	1	1
Zestron, 15% Vigon® N600 at 150°F (65°C)	No visible effect	1	1
Isopropyl Alcohol 99% at 180°F (82°C)	No visible effect	1	1
Deionized water at 212°F (100°C)	No visible effect	1	1

**Rating Scale:**

- 1=no visible effect
- 2=slight smear or print removal, detectable but minimal smear
- 3=moderate smear or print removal (print still legible)
- 4=severe smear or print removal (print illegible or just barely legible)
- 5=complete print removal

PERFORMANCE PROPERTY	TEST METHOD
<b>Solvent Resistance</b>	<b>MIL-STD-202G, Method 215K</b>

B-733A samples were laser marked using a 20 W CO<sub>2</sub> laser marking system, then laminated to FR-4 epoxy PC board. Labels were marked with alphanumeric and barcodes. Test samples were subjected to 3 cycles of 3 minute immersions immediately followed by a toothbrush rub after each immersion.

TEST FLUID	LASER MARKED IMAGE
Solvent A 1 part IPA, 3 parts mineral spirits	Meets requirement
Solvent C Terpene Defluxer	Meets requirement
Solvent D Saponifier @ 70°C	Meets requirement

**Shelf Life:**

Shelf life is two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80° F (27° C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual application.

**Trademarks:**

ANSI: American National Standards Institute (U.S.A.)  
 ASTM: American Society for Testing and Materials (U.S.A.)  
 PSTC: Pressure Sensitive Tape Council (U.S.A.)  
 Aquanox® is a registered trademark of the Kyzen Corporation  
 Atron® is a registered trademark of the Zestron Corporation  
 Ionox® is a registered trademark of the Kyzen Corporation  
 Micronox® is a registered trademark of the Kyzen Corporation  
 Vigon® is a registered trademark of the Zestron Corporation  
 Weather-Ometer® is a registered trademark of Atlas Material Testing Technology LLC  
 UL: Underwriters Laboratories Inc. (U.S.A.)  
 All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units.

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

**WARRANTY**

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

Copyright 2019 Brady Worldwide, Inc. | All Rights Reserved  
Material may not be reproduced or distributed in any form without written permission

---

Brady North America | 6555 W. Good Hope Rd | Milwaukee, WI 53223 | Tel: 414-358-6600 | Fax: 800-292-2289