

PRODUCT CHANGE NOTIFICATION

PRODUCT CHANGE NOTIFICATION #0052 PCN NOTIFICATION DATE: 30 APRIL 2020

CHANGE IDENTIFICATION																
Product(s) identification:	AD-750 NTAG213 Dry and Wet Inlays															
Type of change:	Product End of Life															
Reason for Notification:	This document is a formal notification that Avery Dennison is initiating the End of Life (EOL) process for all AD-750 NTAG213 dry and wet inlays.															
Why this change is happening:	<p>Due to Avery Dennison Corporation's recent acquisition of Smartrac's Transponder (RFID Inlay) Division, a strategic business decision was made to harmonize our respective HF and NFC inlay product lines into a single, more robust inlay portfolio. As a result, AD-750 NTAG213 dry and wet inlays will be immediately discontinued and replaced with MIDAS SLIM NTAG213, a legacy Smartrac design offering similar size and performance to AD-750 NTAG213 inlays.</p> <p>MIDAS SLIM NTAG213 is designed for products with space restrictions. Due to its small footprint, MIDAS SLIM NTAG213 is well suited for electronics and gaming applications or smart advertising media, where inlays are embedded within limited spaces.</p>															
Last Time Buy Date:	AD-750 NTAG213 dry and wet inlays have been immediately discontinued and a limited supply of inventory is available for purchase. No future production of these products is planned. Sales orders will only be accepted until the on-hand inventory of these items has been depleted.															
Replacement Products	MIDAS SLIM NTAG213															
Impacted Part Numbers:	<p>Please consult with your sales representative for more information regarding the replacement product(s) designated below, including sample availability and pricing.</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Inlay Name</th> <th>Inlay Part#</th> <th>Inlay Type</th> <th>Replacement Inlay Name</th> <th>Replacement Inlay Part#</th> </tr> </thead> <tbody> <tr> <td>AD-750 NTAG213</td> <td>RF700074</td> <td>Dry</td> <td>Midas Slim NTAG213</td> <td>Contact PLM</td> </tr> <tr> <td>AD-750 NTAG213</td> <td>RF700073</td> <td>Wet</td> <td>Midas Slim NTAG213</td> <td>3007487</td> </tr> </tbody> </table> <p><i>Note: EOL is not limited to the part numbers listed above. All part numbers from the AD-750 inlay family are affected by this announcement</i></p>	Inlay Name	Inlay Part#	Inlay Type	Replacement Inlay Name	Replacement Inlay Part#	AD-750 NTAG213	RF700074	Dry	Midas Slim NTAG213	Contact PLM	AD-750 NTAG213	RF700073	Wet	Midas Slim NTAG213	3007487
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RFID Product Manager	Casey Boardwine	Date: 30 Apr 2020														