

Product Change Notice

Classification of change:	End of Life
Description of change:	CTC 101 product line phase out (AKX00002, AKX00002SL)
Reason for change:	Replacing the product with CTC GO!
Expected influence on quality, reliability, and performance:	This change does not affect the customer experience of the product. We will provide active support for the next 3 years and the content will still be available for users.
Products affected:	-
Time schedule:	Last time buy date: N/A Last time shipment date: N/A
Qualification data:	N/A
Issued by:	Head of Education Business Unit: Yu HU
Contact information:	For questions or comments, please contact your Arduino sales representative.

Notice

After serving the market from 2016 to 2022, the CTC 101 Program has achieved good results and therefore, has inspired the CTC GO! product line. To continue to better serve the market we are phasing out the following kits: CTC 101 Full (AKX00002) and CTC 101 Self Learning (AKX00002SL) since they will not be manufactured any longer and will enter the end of life. A limited quantity may still be in stock and is offered as a last-time buy for a limited period, on a first come first served basis. We will provide support for the next 3 years and the content will still be available to all existing users of the product at the following address: <https://ctc101.arduino.cc>



CTC 101 Products Phase-out FAQs for Partners

***Important: Please do not share this document with your customers.**

1. Why is the CTC 101 product line being phased out?

After carefully considering and reviewing how the CTC 101 Kits are being used in the classroom, we have decided to phase them out from our portfolio to enable us to better integrate CTC GO! in the future.

2. Are the kits being replaced?

No, not directly. Students and educators can, however, use and learn most of the concepts included in the kit from CTC GO!

3. Will existing customers still be able to access online content and support?

Yes. We will still support the existing online content with the CTC 101 Kits. Customers will be able to use the kits and access all the online resources as expected. Our Customer Experience Team will still be available to answer any questions and resolve any issues users have.

4. How should I communicate this to our customers?

We recommend you sell the last remaining items you have in stock and simply remove all content related to the CTC 101 kits from your website after stock exhaustion, and of course not list these products in your next brochure. To help you sell the remainder of your stock, you could put a “Limited time to buy” notification on the product page on your website.