



3M Display Enhancement Products

Product Line Updates and
End of Life Notification

February 18, 2016

Dear Valued Customer:

Our records indicate that your company has purchased at least one of the products that will be discontinued, which are listed on the attached list (“Affected Products”), during the past two years. Please accept this letter as 3M's official notice of discontinuation the Affected Products. The attached Last Time Buy Offer and End of Life Warranty Statement provide you with the further details of the Affected Products' discontinuation.

If you wish to make any final purchase of an Affected Product, your purchase order must be accepted by 3M on or before **March 31, 2016**, and scheduled for shipment by no later than **April 30, 2016**.

3M continues to manufacture a variety of Display Enhancement Film products that may be suitable as a replacement in certain applications. If you have any questions regarding the last time buy offer or qualification of equivalent performing new materials, please contact a 3M Customer Service Representative at 1-800-553-9215

Regards,

Mukund J. Prajapati
3M DMSD Marketing Manager

Attachments: Last Time Buy Offer and End of Life Warranty Statement
List of Affected Products



Last Time Buy Offer 3M Display Enhancement Film

This Last Time Buy Offer applies to those products listed on the attached Affected Products List. 3M will make all reasonable commercial efforts to meet Last Time Buy demands. Please call 1-800-553-9215 if you have any questions or concerns about this Last Time Buy Offer, the End of Life Warranty Statement, or the discontinuation of the Affected Products.

Last Time Buy Conditions:

- Last Time Buy orders must be accepted by 3M on or before **March 31, 2016**, and must be scheduled for shipment on or before **April 30, 2016**. Each Last Time Buy order must meet the Minimum Order Quantity value of \$1,500 USD and may not be revised or canceled and must state this on the Purchase Order.
- If an Affected Product or one of its components or raw materials is in short supply, 3M may allocate the available supply among its customers as 3M considers equitable or offer to sell an equivalent performing alternative material.
- Last Time Buy order deliveries will be based on 3M's component and raw material availability.
- The End of Life Warranty Statement below applies to all Affected Product purchases.

End of Life Warranty Statement

The Affected Products will reach their End of Life on **March 31, 2016**. On or before **April 30, 2016**, 3M may cease to have replacement product available, so 3M, as its sole obligation and your exclusive remedy, may only be able to issue customer credit for an Affected Product that fails to meet 3M's warranty. Customers should contact 3M's Customer Service to: (a) report any Affected Product not meeting 3M's warranty; and (b) get a Return Material Authorization ("RMA") before returning any such Affected Product. All other terms and conditions of 3M's warranty remain unchanged.



Affected Products List

3M Display Enhancement Film Products

3M is discontinuing the following display enhancement products. Please contact 3M Customer Service regarding last time buy information at 1-800-553-9215.

BEF II 90/50 (Brightness Enhancement Film II 90/50)
Possible Replacement: [BEF2 T 155n](#)

BEF II 90/24 (Brightness Enhancement Film II 90/24)
Possible Replacement: [BEF4 GT 90/24](#)

BEF III 90/50 5T (Brightness Enhancement Film III 90/50 5T)
Possible Replacement: [BEF3 T 155n](#)

Please evaluate the possible replacement material to ensure that it meets the needs of your particular application. Customer is responsible for determining if the possible replacement product is suitable for your manufacturing processes and application.