

To: \_\_\_\_\_

Issue date: June ,25,2019  
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Division Manager  
Consumer & Industrial Sensor  
Development Dept.  
Sensor & Processing LSI Division  
LSI Headquarters  
ROHM Co., Ltd.

## Notification of Product Discontinuance

Dear Valued Customer

This letter intends as a formal notification that ROHM Co., Ltd. is discontinuing the production of the following product. We acknowledges the obligation to promptly inform our customers of the intent to exit products to enable out customers the ability to prepare for alternatives and/or assist in our product portfolio renewal process.

It would be very appreciated if you could your reply by July ,5, 2019

Your early reply in this regard would be very much appreciated.

Product category	Affected part number(s)	Suggested replacement product
LSI	BU52472NUZ	BU52272NUZ
<u>Reason for discontinuance</u> •Decrease of production volume		
<u>Product discontinuance date</u> July.8.2019		
<u>Order after discontinuance</u> After discontinuance, please use BU52272NUZ.		

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### **REPLY TO ROHM**

To:  
Consumer & Industrial Sensor Development Dept.

ROHM Co., Ltd.  
\* Please check (✓).

<input type="checkbox"/> 1. Accept discontinuation
<input type="checkbox"/> 2. Accept discontinuance with written conditions below:

Name (TYPE): \_\_\_\_\_ Date: \_\_\_\_\_

Department : \_\_\_\_\_

Company : \_\_\_\_\_

Signature : \_\_\_\_\_