



## Product End-of-Life (EOL) Notification

**EOL Number:** HE142201

**Notification Date\*:** June 5, 2014

<b>Product Description &amp; Replacement:</b> RFID IDIC (Identification Integrated Circuit): U3280M-NFBY-18 U3280M-NFBG3Y-18. No replacement.
<b>Reason for EOL:</b> Low demand.
<b>Last Time Buy Date:</b> December 5, 2014  <i>*All orders placed after the notification date are non-cancellable and non-returnable (NCNR).</i>
<b>Last Ship Date:</b> June 5, 2015
<b>Atmel Contact:</b> Please contact your Atmel Sales Representative or Distributor for additional information (when replying via e-mail please include EOL number in subject line)
Information provided herein is in connection with Atmel products and this information is provided "AS IS". Atmel assumes no responsibility for any errors that may appear in this document. No license, express or implied, by estoppel or otherwise, to any intellectual property rights is granted by this document. Except as provided in Atmel's Terms and Conditions of Sale for such products, Atmel assumes no liability whatsoever, and Atmel disclaims any express or implied warranty, including liability or warranties relating to fitness for a particular purpose, merchantability, or non-infringement of any patent, copyright or other intellectual property right. Atmel products are not intended for use in a product or system intended to support or sustain life which, if it fails, can be reasonably expected to result in significant personal injury. Atmel may make changes to specifications and product descriptions at any time, without notice.  <b>Attention Distributors:</b> Product(s) identified in this notification will become obsolete and as such this EOL notification will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following an EOL change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product

<b>CUSTOMER ACKNOWLEDGEMENT OF RECEIPT:</b> Atmel requests you acknowledge receipt of this EOL. Please complete and email to <a href="mailto:pcnadm@atmel.com">pcnadm@atmel.com</a> and the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. <b>Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.</b>	
Company: Name: Title: Date: Email Address: Location: Comments:	

ATEL Automotive GmbH • Theresienstrasse 2 POB 3535 D- 74072 HEILBRONN • Germany