

PRODUCT DISCONTINUATION NOTICE

SUBJECT: Discontinuation of ESB-30A Series Push Switch

BULLETIN #: PDN.PG26.09.20.2012

Date: Sept 20, 2012

EFFECTIVE DATE:

September 20, 2012

LAST TIME BUY DATE:

October 12, 2012

LAST TIME SHIP DATE:

December 28, 2012

DISCONTINUATION DETAILS:

Due to low market demand, Panasonic has decided to consolidate the ESB-30 Series.

SUGGESTED REPLACEMENT:

No direct replacement. Suggested alternative is our ESB-30B Series which has same functionality with longer push travel.

DATASHEETS:

ESB-30 Series

<http://industrial.panasonic.com/www-data/pdf/ATU0000/ATU0000CE6.pdf>

