

# Intelligent Digital Signage Solution

## Increasing Shopper Engagement and Sales

SRP-UDS530

Solution  
Ready  
Platform



- ✓ Visualized Layout Editing Interface
- ✓ Rich Widgets and Media Formats Supported
- ✓ Convenient Centralized Management



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IoT Solutions  
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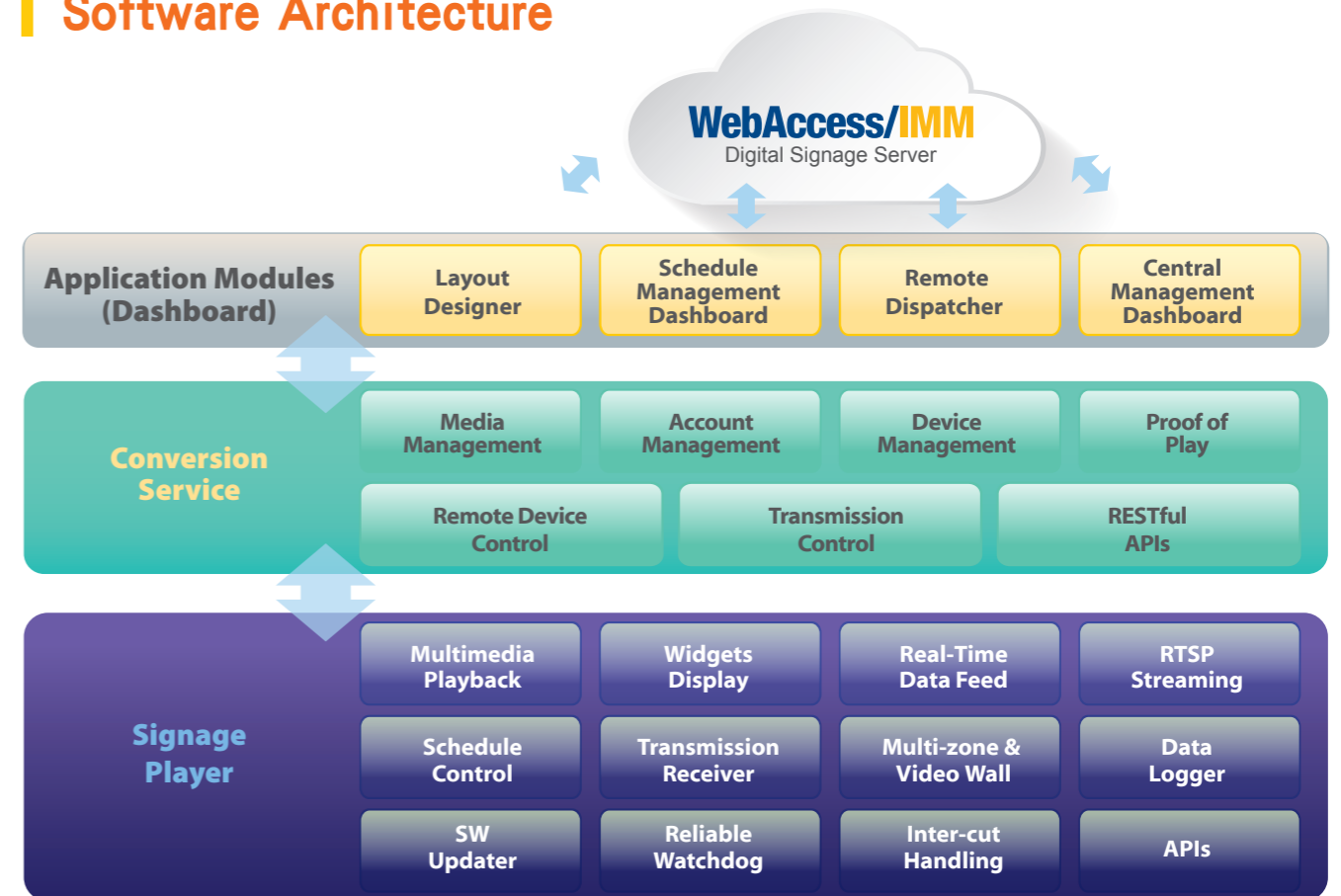
iRetail Solution  
Website

## Driving Up Digital, Engaging and Creative Communication

Introducing SRP-UDS530 - An Intelligent Digital Signage Solution for Retail Business

Advantech's Intelligent Digital Signage solution delivers dynamic multimedia content with rich graphics for an immersive viewing experience for consumers. The solution combines industrial grade digital signage players with WebAccess/IMM, a web-based content editing/ publishing software and remote management. The friendly interface of WebAccess/IMM allows users to easily edit and publish content to digital signage terminals around the world.

### Software Architecture



### Dashboard Design Features



#### Multi Zone and Frameset Support

WebAccess/IMM supports the creation of multi zones and framesets whether the network is on a single screen, video wall or projection.



#### "WYSIWYG" User Interface

Using the "what you see is what you get (WYSIWYG)" user interface for editing, users can drag-and-drop content and view the layout as a finalized artwork.



#### Schedule and Dispatch

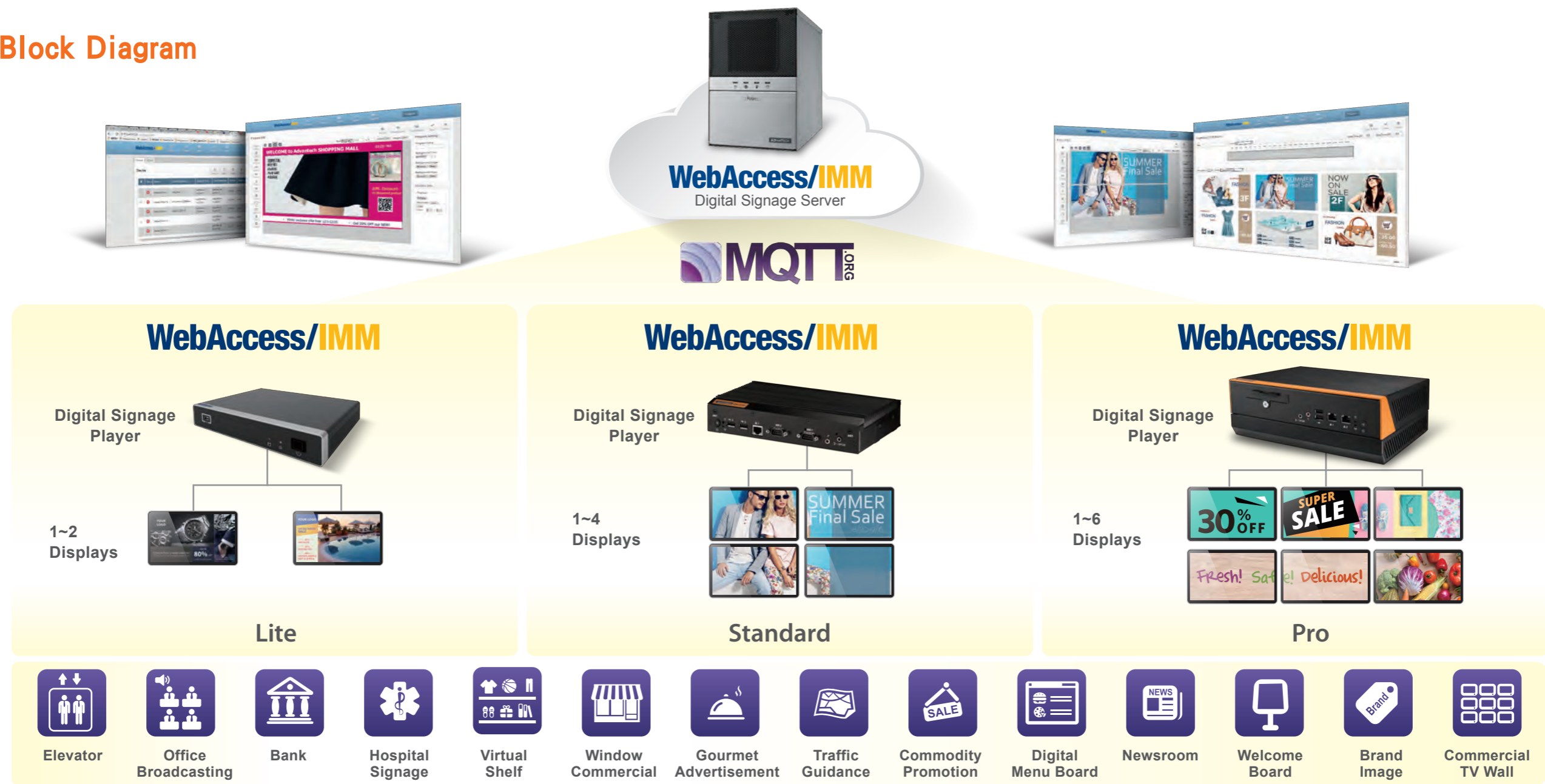
Content can be scheduled for specific times. Users can pre-program advertising content to various locations in advance. It also supports interrupt scheduling.



#### Remote Device Management

The system provides a server-client architecture. It supports up to 500 players/clients. Users can also monitor real-time device broadcasting status through a dashboard.

# System Block Diagram



## Key Advantages/Features

### Easy-To-Use Interface

With intuitive operation, users can easily edit 1x3, 2x3 or multi display layouts simply by drag and drop operation.



### Rich Features

The software provides widget tools such as clock, scrolling text, and bulletins. It supports real-time data feeds and helps you to create content that fulfills your vision.



### Convenient Centralized Management

Managers can use the online interface to remotely edit, dispatch, and schedule promotional content to display during specific times. Effective message delivery for up to 500 stores is possible, which saves operating and maintenance expenses.



## Package Offering

### Application Software — WebAccess/IMM Digital Signage Server

WebAccess/IMM Digital Signage Server Software



**WebAccess/IMM**  
Digital Signage Server

### Digital Signage Player — UBX-310UDS1-G1E-C

Preinstalled WebAccess/IMM Digital Signage Client Software  
Intel® Celeron® J1900 Digital Signage Player equipped with 4 GB of DDR3L and Microsoft® Windows Embedded 7 Pro



## Intelligent Digital Signage Player Comparison Table

	Lite	Standard	Pro
P/N	UBX-310UDS1-G1E-C	DS-570UDS1-G1E-C	DS-980UDS1-G1E-C
			
CPU	Intel Bay Trail J1900 2.4 GHz	Intel Bay Trail J1900 2.4 GHz	Intel Skylake i7-6700TE
RAM	4GB DDR3L 1333MHz	4GB DDR3L 1333MHz	8GB DDR4-2133MHz
Graphic	Intel HD Graphics	NVIDIA GeForce GT 730M	NVIDIA GT730 1G
Numbers of Display Output	2 (HDMI, VGA)	4 (2 x HDMI, 1 x DP++, 1 x VGA)	6 (6 x HDMI)
Storage	SATA 2.5" HDD 500GB	SATA 2.5" HDD 500GB	SATA 2.5" HDD 500GB
Internet	1 x RJ45 (10/100/1000 Mbps)	2 x RJ45 (10/100/1000 Mbps)	2 x RJ45 (10/100/1000 Mbps)
I/O	5 x USB, 3 x COM, 1 x LPT	4 x USB, 3 x COM, 2 x Mini-PCle (Internal)	6 x USB, 3 x COM, 2 x Mini-PCle (Internal)
Power	12V DC-in	19V DC-in	12V DC-in 150W for top; optional 12V DC-in 84W for bottom
Size	245 x 45 x 185 mm	220 x 44.2 x 150 mm	190 x 250 x 88 mm
Weight	2.0 kg	1.7 kg	3.6kg
Operating System	Microsoft Windows 7 Embedded		
Software	WebAccess/IMM Digital Signage Client		

## Successful Case

### Eye-Catching Video Wall for Luxury Cosmetics Brand

In Guanzhou, China, a high-end cosmetics brand came out with a brilliant idea: to replace a plain and boring wall with live-broadcasting video walls. The retailer used a total of 18 units of 55" TVs as a video wall and had it setup inside the shop. It not only played seasonal advertisements, but it also integrated the whole shop interior as well as the shelf. At one minute, the customers are immersed in a green environment, the next moment they are bathed in a red color that echo's the brand's personality.



According to the retailer, this eye-catching video wall has successfully attracted customers to come in the store, and the longer visits inside the shop have improved sales of the promoted products shown on the video wall.

## Ordering Configuration Table

### SRP-UDS 530 Intelligent Digital Signage Solution

#### Package Offering

<b>Application Software :</b> <b>WebAccess/IMM Digital Signage Server x1</b> <i>WebAccess/IMM Digital Signage Server Software</i>	<b>System Computing :</b> <b>UBX-310UDS1-G1E-C</b> <i>Preinstalled WebAccess/IMM Digital Signage Client Software Intel® Bay Trail J1900 Digital Signage Player, 4GB DDR3L</i>	<b>Operating System:</b> <b>Microsoft® Windows Embedded 7 Pro x1</b> <i>Preinstalled Microsoft® Windows Embedded 7 Pro</i>
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#### Optional Configuration

##### Option 100 Server Software

[101] Digital Signage Server Software (968SPUDSS0) ..... Qty: \_\_\_\_

##### Option 200 System Computing

[201] Digital Signage Player Lite (2 Displays) (UBX-310UDS1-G1E-C) ..... Qty: \_\_\_\_

[201] Digital Signage Player Standard (4 Displays) (DS-570UDS1-G1E-C) ..... Qty: \_\_\_\_

[202] Digital Signage Player Pro (6 Displays) (DS-980UDS1-G1E-C) ..... Qty: \_\_\_\_

**Note:** Select your required configuration, then log into **MyAdvantech** for order processing.

## Order in 3 Easy Steps

**Go MyAdvantech**



**1.**

Step 1: Login & Register

**Add to Cart**



**2.**

Step 2: Configuration

**Confirm Order**



**3.**

Step 3: Check & Submit

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