

Product Discontinuation Notification - PDN_20080619_01

PERIOD OF OBJECTION (A -> C)	DATE OF: LAST ORDER (A -> C)	
September 19th, 2008	November 30th, 2008	

Production Rank Shift Request A --> C

NO.			Ranking				Reason
	Sharp in house model name	Business dealing model name	Actual Ki	Next Ki	Sharp in house model name	Business dealing model name	
1	PD3122FE00F5	PD3122FE000F	A'	C			No sales forecast
2	IS456E5	IS456E	C	C	GA220T2L1I25	GA220T2L1I2	Change to replacement model
3	GA230TXR1ZY5	GA230TXR1ZY	A	C			No sales forecast
4	GA230TXW5ZY5	GA230TXW5ZY	A	C			No sales forecast
5	GA250T6C3SY5	GA250T6C3SY	A	C			Due to old production equipment
6	PC817XY1J006	PC817XY1J00F	C	C	PC123X1YSZ0M		Change to replacement model
7	PC817XY3JJ06	PC817XY3JJ0F	C	C	PC123X5YSZ0M	PC123X5YSZ0F	Change to replacement model
8	PC817XY9J006	PC817XY9J00F	C	C	PC123X5YSZ0M	PC123X5YSZ0F	Change to replacement model
9	PC817Y14J006	PC817Y14J00F	A	C	PC123X5YIP0M		Change to replacement model
12	GP2A20JJ0006	GP2A20JJ000F	C	C	GP2A25J00004	GP2A25J0000F	Change to replacement model
13	GP2A22KJ0006	GP2A22KJ000F	A	C			No sales forecast
14	GP4A14CJ0006	GP4A14CJ000F	C	C			Demand decrease
15	GP5A05A2J00F	GP1A05A2J00F	C	C			Demand decrease
16	GP5A05A5J00F	GP1A05A5J00F	A	C			Demand decrease
17	GP5A05A8J00F	GP1A05A8J00F	C	C			Demand decrease
18	GP5A05AJ000F	GP1A05AJ000F	A	C			Demand decrease
19	GP5A05E2J00F	GP1A05E2J00F	C	C			No sales forecast
20	GP5A05EJ000F	GP1A05EJ000F	A	C			Demand decrease
21	GP5A05ERJ00F	GP1A05ERJ00F	A	C			Demand decrease
22	GP5S44S1J00F	GP1S44S1J00F	A	C			Demand decrease
23	GP5SQ44S1J0F	GP1SQ44S1J0F	A	C			Demand decrease
24	GP6S36J0000F	GP1S36J0000F	A'	C			Demand decrease
25	PR33MF11NSZ6	PR33MF11NSZF	A	C	PR33MF51NSZ6	PR33MF51NSZF	Change to replacement model
26	PR36MF11NSZ6	PR36MF11NSZF	A	C	PR36MF51NSZ6	PR36MF51NSZF	Change to replacement model
27	PR39MF11NIP6	PR39MF11NIPF	A	C	PR39MF51NIP6	PR39MF51NIPF	Change to replacement model
28	PR3BMF11NSZ6	PR3BMF11NSZF	A	C	PR3BMF51NSK6	PR3BMF51NSKF	Change to replacement model
29	GP2W0114YPF6	GP2W0114YPOF	A'	C	GP2W0150XPF6	GP2W0150XPOF	Change to replacement model
30	GP2W0116YPF6	GP2W0116YPOF	A'	C			Demand decrease
31	GP2W0118YPF6	GP2W0118YPOF	A'	C	GP2W0150XPF6	GP2W0150XPOF	Change to replacement model
32	GP2W0152YPF6	GP2W0152YPOF	A	C	No replacement model	No replacement model	No sales forecast
33	GP7UV700QS0F	GP1UV700QS0F	A	C	GP6UX510QS	GP1UX510QS	Change to replacement model
34	GP7UV701QS0F	GP1UV701QS0F	C	C	GP6UX511QS	GP1UX511QS	Change to replacement model
35	GP7UV70QS00F	GP1UV70QS00F	C	C	GP6UX51QS	GP1UX51QS	Change to replacement model
36	GP7UW701QS0F	GP1UW701QS0F	C	C	GP6UX311QS	GP1UX311QS	Change to replacement model
37	GP7UW702QS0F	GP1UW702QS0F	A	C			No sales forecast
38	GP1FP513RBF5	GP1FP513RKBf	A	C			No sales forecast
39	GP1FP513RF15	GP1FP513RK0F	C	C			Demand decrease
40	GP1FP513TF15	GP1FP513TK0F	C	C			Demand decrease
41	GP1FP514TF15	GP1FP514TK0F	C	C			No sales forecast
42	GP2D021J00F5	GP2D021J000F	A'	C			Due to old production equipment
43	GP2D032J00F5	GP2D032J000F	A	C			Due to old production equipment

September 19th, 2008

November 30th, 2008

April 1st, 2008
September 31st, 2008

P. 2/2

NO.	Model name		Ranking		Replacement proposal		Reason
			Actual Ki	Next Ki			
	Sharp in house model name	Business dealing model name	Now	Request	Sharp in house model name	Business dealing model name	
44	GP2D03J000F5	GP2D03J0000F	A	C			Due to old production equipment
45	GP2D061J00F5	GP2D061J000F	A	C			Due to old production equipment
46	GP2D06J000F5	GP2D06J0000F	A	C			Due to old production equipment
47	GP2D071J00F5	GP2D071J000F	A	C			Due to old production equipment
48	GP2D07J000F5	GP2D07J0000F	A	C			Due to old production equipment
49	GP2D12J000F6	GP2D12J0000F	A'	C	GP2Y0A21YKF6	GP2Y0A21YK0F	Change to replacement model
50	GP2D150EJ0F6	GP2D150EJ00F	A	C			No sales forecast
51	GP2D15DJ00F6	GP2D15DJ000F	A	C			Demand decrease
52	GP2D15J000F6	GP2D15J0000F	A'	C	GP2Y0D21YKF6	GP2Y0D21YK0F	Change to replacement model
53	GP2Y2E101KF5	GP2Y2E101K0F	A	C			Due to old production equipment
54	GP2Y2E301KF5	GP2Y2E301K0F	A	C			Due to old production equipment

Definition of A, B, C, D ranking:

Ranking

A: In Mass Production

A': Current model but Not recommended for new promotion

B: Irregular production

C: Discontinuation announced

D: Already discontinued

Definition

Current mass production and sales model.

Current model, however there is a possibility for these models to be discontinued in near future due to old production equipment or decreased sales quantity. Irregular production and sales forecasted model

We announced the discontinuation and we gathered the last time buy order within 6 months after the announcement. And we will change to D rank after the last time buy order production.

Model production discontinued, no order possible