

# PRODUCT CHANGE NOTIFICATION

PRODUCT CHANGE NOTIFICATION #0049 PCN NOTIFICATION DATE: 30 APRIL 2020

CHANGE IDENTIFICATION																					
<b>Product(s) identification:</b>	AD-721 NTAG213 Inlays and Labels																				
<b>Type of change:</b>	Product End of Life																				
<b>Reason for Notification:</b>	This document is a formal notification that Avery Dennison is initiating the End of Life (EOL) process for all AD-721 NTAG213 inlays and labels.																				
<b>Why this change is happening:</b>	<p>Due to Avery Dennison Corporation's recent acquisition of Smartrac's Transponder (RFID Inlay) Division, a strategic business decision was made to harmonize our respective HF and NFC inlay product lines into a single, more robust inlay portfolio. As a result, AD-721 NTAG213 inlays and labels will be immediately discontinued and replaced with CIRCUS NFC NTAG213, a legacy Smartrac design offering similar size and performance to AD-721 NTAG213.</p> <p>CIRCUS™ inlays &amp; tags are designed to suit applications where small size and best performance are a must. NFC products are proper use for small stickers, key fobs and item-level tagging.</p>																				
<b>Last Time Buy Date:</b>	AD-721 NTAG213 inlays and labels have been immediately discontinued and a limited supply of inventory is available for purchase. No future production of these products is planned. Sales orders will only be accepted until the on-hand inventory of these items has been depleted.																				
<b>Replacement Products</b>	CIRCUS NFC NTAG213																				
<b>Impacted Part Numbers:</b>	<p>Please consult with your sales representative for more information regarding the replacement product(s) designated below, including sample availability and pricing.</p> <table border="1" data-bbox="565 1430 1471 1604"> <thead> <tr> <th>Inlay Name</th> <th>Inlay Part#</th> <th>Inlay Type</th> <th>Replacement Inlay Name</th> <th>Replacement Inlay Part#</th> </tr> </thead> <tbody> <tr> <td>AD-721 NTAG213</td> <td>RF700069</td> <td>Dry</td> <td>Circus NTAG213</td> <td>3003105</td> </tr> <tr> <td>AD-721 NTAG213</td> <td>RF700070</td> <td>Wet</td> <td>Circus NTAG213</td> <td>3002981 3007321</td> </tr> <tr> <td>AD-721 NTAG213</td> <td>RF750027</td> <td>Label</td> <td>Circus NTAG213</td> <td>contact PLM</td> </tr> </tbody> </table> <p><i>Note: EOL is not limited to the part numbers listed above. All part numbers from the AD-721 inlay family are affected by this announcement</i></p>	Inlay Name	Inlay Part#	Inlay Type	Replacement Inlay Name	Replacement Inlay Part#	AD-721 NTAG213	RF700069	Dry	Circus NTAG213	3003105	AD-721 NTAG213	RF700070	Wet	Circus NTAG213	3002981 3007321	AD-721 NTAG213	RF750027	Label	Circus NTAG213	contact PLM
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RFID Product Manager	Casey Boardwine	Date: 30 Apr 2020																			